

Notes From A \$150+ Per Day Affiliate



These are some notes that I would write down as I learned the ropes of affiliate marketing. I did tests all the time. I have probably opened and closed 30 or more Clickbank accounts just testing things to see what works and what makes money.

I hope these notes help you out! There is no real order here, just notes from my notebook that I used to keep when I first started out.

Jan 2, 2007

So, I decided to do a little experiment last month with Clickbank. I signed up for a brand new account and I wanted to see how much money I could make starting from scratch and only using article marketing.

I took one Saturday afternoon and set aside 6 hours to do this. Here is what I did.

1. I went to Clickbank.com and selected 10 products from the marketplace that had a gravity between 30 and 100. I opened a spreadsheet and wrote down each product I chose. You could also just use a notebook and pen.

2. I did some keyword research on each product. So, I just started with the first product and picked out keywords that I thought people might use to search for the product I was going to promote.

3. I wrote 2 articles for each product of 250 words each. Each article took me about 10-15 minutes.

4. I used the keyword in the title of each article I wrote. So, one product I promoted sold music downloads. My title was, "How To Download Music Fast and Easy".

5. The article was basically an objective review of the product. I don't just say how amazing the product is. I say something like, "Usually I never tend to buy these products but I was indeed surprised when I used product x".

6. I added each article, 20 in total, to usfreads.com.

7. To get the link indexed I copy the url from the ad I placed at usfreads.com and use onlywire.com to social bookmark it.

8. Once the usfreads.com links are indexed in Google I submit the same articles to about 10 article directories. Ezinearticles.com, goarticles.com, articlecity.com, articlealley.com, buzzle.com, and a few more. At the end of each article I included a link back to my usfreads.com ad including the same anchor text that my keyword was for that particular ad.

9. I repeated this process for each product.

Note: For ezinearticles.com, you cannot link to a usfreads.com link. So, what you have to do is create a blog at blogger.com and put a link to your blog at the end of your ezinearticles.com article.

Now, what you have to realize is that this only took me a total of about 7 hours. If I set aside one Saturday a month do do this same process then I would have $20 \times 12 = 240$ articles after 1 year. These articles will stay online and they will make me money month after month. I have actually made sales recently from an article I wrote over 2 years ago!

Results:

Not bad. The total sales came to \$427.18 after 1 month. I started this on Dec 1, 2006 and totalled my stats on Jan 2nd, 2007.

Not bad for just writing a few articles.

April, 2007

It is about time to make a daily schedule instead of bouncing around all the time and doing random promotions.

This should be a good schedule to stick to on a daily basis.

Monday -

Research 5 products on Clickbank.com with gravity of 30 to 100.

Write each product down and review their affiliate pages for keyword ideas and to get your affiliate link.

Get 5-10 keywords for each product, i.e. Fat Loss 4 Idiots product

Buy Fat Loss 4 Idiots

Fat Loss 4 Idiots Review

Fat Loss 4 Idiots Scam
Fat Loss 4 Idiots System
Fat Loss 4 Idiots - Lose 9 Pounds in 11 Days!

Tuesday -

Write an article for each keyword. Hopefully I have 5 products picked out and at least 5 keywords for each product. That should be at least 25 articles today.

Wednesday -

Finish up on article writing and start submitting them to directories.

Submit half of the articles to usfreeads.com and the other half to ezinearticles.com

Thursday -

Work on linking. Copy the urls of each usfreeads.com ad that I submitted and visit socialmarker.com and submit the link to the most popular social bookmarking sites.

Also, submit the articles to goarticles.com and make sure to include a link back to the usfreeads.com url.

Friday -

Write a few more articles for each product. Maybe just 1 for each and submit it to ezinearticles.com. 5 articles total should be a good amount - 1 for each product.

Now, you don't have to use this exact schedule, but as you can see, having a more clear schedule will help you with your work. Before I used a schedule like this I would think about doing all of

these things but I would never actually finish them. For example, I might have chosen 5 products I would like to promote, but then I would only write articles for 1 of the products and get carried away with that one.

You also don't have to start on Monday. If you would rather start on Saturday then go right ahead. The main point here is to make a schedule and stick to it. The more articles you write the more money you will eventually make.

Building a mailing list

I have been on so many mailing lists and purchased products that were recommended, why shouldn't I start a mailing list?

Sign up for getresponse.com

Start first mailing list for weight loss niche.

Create a landing page where the user will sign up for free information regarding weight loss.

Review products and other similar sites that promote products like I promote and see what kind of landing pages they use to promote the exact same products as I do.

Some products I promote wouldn't need a squeeze page like

<http://top-3-legal-music-download-sites.blogspot.com>

However, here is a good example of a squeeze page

<http://tsfatloss.blogspot.com>

So, what I can do is make a squeeze page and then offer them tips on losing weight.

Day 1 - send them free tips as promised plus a free report

Day 3 - send them more free tips plus a link to the free report from

Day 1

Day 5 - send them some tips and a link to the weight loss product

Day 7 - more tips

Day 9 - link to product

To get traffic to my squeeze page I will just have to write articles about weight loss and submit them. In the past I have found that I get most traffic from ezinearticles.com and usfreads.com. Try these first and start building the list for weight loss.

See how this works - after all I have heard over and over again that the money is in the list

free traffic

Do some tests on traffic and see what works best.

Here is what I found is the best way to get traffic:

Here is my top 4 ways to generate free traffic to my squeeze pages.

1. Press Releases
2. Blogs
3. Articles
4. Forums

Now, these strategies are not "do it once and forget it" type strategies. You must commit to a consistent submission process.

Here is a sample of what I would recommend you do on a weekly basis:

- * 3 press releases
- * 5 blog posts per product
- * 5 articles - for each product. So, if you pick 3 products one week then that is 15 articles.
- * 20 minutes DAILY participating in online forums

Now the key to the above strategy is that it is VERY doable for anyone. Plus, you do not want to over saturate and risk being banned from various services.

Simply post and submit using the above strategies and you'll start to receive a steady flow of fresh prospects submitting their contact info into your squeeze page.

Always keep the below five tips in mind when creating content for any of these marketing strategies...

Tip: Always provide VALUABLE content.

Tip: Stick to a THEME. Know who your target audience is and write to them.

Tip: Add content REGULARLY.

Tip: Convert traffic to LEADS, send all traffic to your squeeze pages.

Tip: Time is valuable, if you can then OUTSOURCE your article writing if you can. If not, then you'll just have to make time.

I know there is no particular order to these notes as they were really just several projects I would work on from time to time.

I hope these will help you in your journey as an affiliate marketer. If you would like a step by step detailed guide to affiliate marketing then check out [Top Secret Affiliate](#).

Thanks,
Bryan

<http://internet-business-world.com/topsecretaffiliate.html>

I have to put this in here:

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